



SOCIAL REPORT 2019



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EMPOWERING WOMEN transforms the world



It is a fact that investments in training and professional development of women benefit society as a whole. And that was what we, at Stop Hunger Institute Brazil, did consistently in 2019. In the past year, we have set new paths toward women's empowerment, driven by data from studies by United Nations (UN) agencies, which demonstrate that women have a fundamental role in achieving the Sustainable Development Goals (SDGs) by 2030, especially with regard to the global eradication of hunger and malnutrition.

Therefore, in 2019, we developed projects with the sole purpose of supporting women in socially vulnerable situations. We helped put into practice actions that needed support to materialize. We contributed to programs that were already underway, but which relied on our partnership to become even stronger.

But none of this would have been possible without joining forces. Working in cooperation is critical for the success of our initiatives. Stop Hunger Institute Brazil works to drive a support network that brings together the various Sodexo stakeholders: customers, suppliers, NGOs, commercial establishments, public agencies, employees and their families, and members of society at large. When every party involved understands the crucial role they play in this transformation network, engagement occurs in a spontaneous and committed manner. This became even clearer in the scenario we face today, where the coronavirus pandemic contributes to increasing levels of poverty and hunger in Brazil. We quickly mobilized in an emergency assistance campaign, joining forces and expanding our operations to protect those who are most vulnerable.

We will continue to work with dedication, helping to achieve Stop Hunger Global's goal of benefiting 100 million people by 2025, mainly through women's empowerment. In 2019, Brazil had the best impact indicators among all movements in the organization in the world, as you will see in the following pages. This shows that our performance is in line with Stop Hunger Global's strategy. And so it will continue, because our goal—and our greatest desire—is the same: eliminate hunger everywhere on the planet.

“ In 2019, we developed projects with the sole purpose of supporting women in socially vulnerable situations.”

Andreia Dutra is President of Stop Hunger Institute Brazil and President of Sodexo On-site Brasil

Achievements that take us even further



2019 was a productive and busy year: we went from 10 to 16 projects in Brazil.💬

Fernando Cosenza is the Regional Director of Stop Hunger Global, Vice President of Stop Hunger Institute Brazil and Vice President of Marketing of Sodexo Benefits & Rewards



A year that will be remembered for great achievements. That was 2019, a year that brought us many reasons to celebrate. We saw the solidification of ongoing actions and we are passionately dedicated to new initiatives to fight hunger and malnutrition. It was a productive and busy year: in Brazil, we went from 10 to 16 projects.

Horta na Laje, created in 2017 to prepare residents of the Paraisópolis community in the city of São Paulo to produce their own food, was internationally recognized with the GEEIS-SDG Award (Gender Equality European & International Standard – Sustainable Development Goals). This was an award that we were honored to receive on behalf of Stop

Hunger Institute Brazil at the United Nations (UN) headquarters in New York.

We continue to pursue self-sustaining programs and focus especially on initiatives that drive women's empowerment and entrepreneurship. Our efforts were again rewarded globally. The 2019 Stop Hunger Women's Empowerment campaign approved five Brazilian projects. The President of Stop Hunger Global, Clodine Pincemin, even made a visit to Brazil to see our work up close. She was in Paraisópolis and saw, firsthand, the projects she helped us implement.

And we achieved even more! We are expanding community vegetable

garden initiatives. Servathon, our traditional volunteer marathon, exceeded expectations once again. With 255 tons of food collected, we benefitted 316 institutions that assist people in socially vulnerable situations across Brazil. The dedication and support of Sodexo's employees, customers, suppliers, and partners were critical to this success.

These are important advances, but there is still a long way to go. We want to have more financial autonomy, balancing the donations from our founding sponsors with other funding sources. We showed progress in 2019 as increased numbers of people joined the direct debit program that collects donations directly from payroll and allows Sodexo's employees

to make frequent contributions to the Institute. We also recorded growth—both in terms of number and results—in the number of charity auctions.

Overcoming challenges and celebrating achievements, Brazil holds a distinguished place in the Stop Hunger movement. With its continental dimensions and great potential, the country holds regional status and, therefore, we participate in the global committee, with an active voice in defining the strategies adopted. And as part of this incredible global network of partners, each year we renew our commitment to improving the quality of life for vulnerable populations in an ever-stronger alignment.

Brazilian pride

In November 2018, I was in Brazil visiting the Stop Hunger Institute projects and I was delighted by and proud of what I saw. I visited Horta na Laje, in the Paraisópolis community, and was happy to see how such a simple structure could achieve such a significant result and give so many women the opportunity to acquire cooking skills. I was thrilled to see that we are contributing to the quality of life of these people.

Another project I visited was the Gastronomia Sustentável program in Curitiba. The classes are doing beautiful capacity-building work, especially with women in the region who are in socially vulnerable situations.

For this reason, we launched the global campaign 2019 Stop Hunger Women's Empowerment to help further boost social projects in countries that need help to sustainably improve food security, the fight against hunger and malnutrition, and obtain gender and social balance. Five Brazilian initiatives were selected in this campaign.

I see Brazil, with so many social differences, greatly committed to contributing to a better society. So much so that, in the last four years, the Stop Hunger Institute in the country has grown in number of projects and results, which sets it apart from other Stop Hunger Foundations in the world.

I am especially fond of this country and of this team that has always been very creative and shown excellent performance in its work.

 *The growth of Stop Hunger Institute Brazil in the last four years sets it apart from other Stop Hunger Foundations in the world.*

Clodine Pincemin
is President of Stop Hunger Global



Women on the front line

US\$ 4 million
invested by Stop
Hunger Global in women's
empowerment programs
since 2018

Women account for 50% of
the global population and 40%
of the workforce. But they hold
only 1% of the world's wealth⁽¹⁾

Source: (1) <https://data.worldbank.org/indicator/SL.TLF.TOTL.FE.ZS> and
<https://data.worldbank.org/indicator/SP.POP.TOTL.FE.ZS>

Women could feed
100 to 150 million
more people if they had
access to the same
resources as men⁽²⁾

For the past three years, Stop Hunger Global has been investing more consistently in programs to train and professionalize women. The Foundation knows that one of the most important vectors for women's empowerment is entrepreneurship.

Several studies indicate that providing women with better education, training, means of production, and financial resources will maximize the possibility of eradicating world hunger by 2030, a goal established by the United Nations (UN).

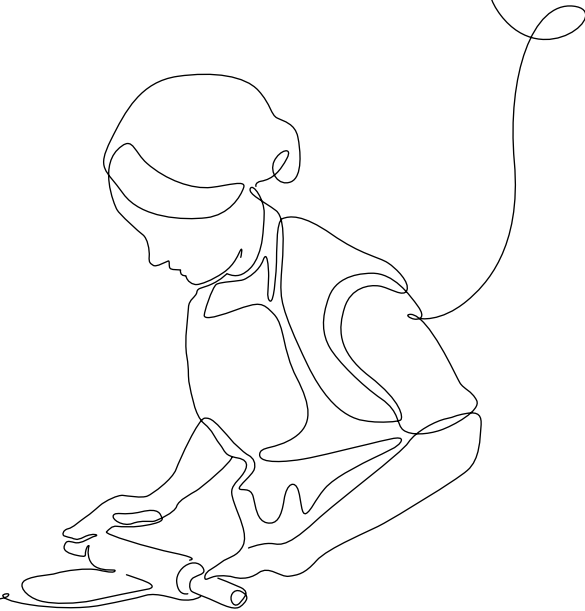
The initiatives supported by Stop Hunger Global promote social inclusion, many of them through training in vegetable gardens or culinary skills. This theme is so important that five initiatives by Stop Hunger Institute Brazil were approved in the global campaign 2019 Stop Hunger Women's Empowerment, the highest number among all participating countries.

Source: (2) <http://www.fao.org/news/story/en/item/52011/icode/>

The financial independence of women has a strong economic and social impact on the communities where they live:

..... Nearly **90%** of women's income goes toward food, health and education for their families—for men, this rate is only 35%⁽¹⁾

..... A child is **20%** more likely to survive when the mother controls the family budget⁽²⁾



Change in life

In many parts of the world, women are the heart of their communities. Statistics show that, when investing in the female audience, the whole of society benefits. According to UN Women, the more women that enter the labor market with equal gender opportunities, the more economies grow. In other words, everyone wins when women are empowered.

But the advantages are more than simply economic. Women's empowerment paves the way for professionalization and entrepreneurship, important instruments for social transformation. Worldwide, including in Brazil, many women are at risk and threatened by poverty and domestic violence. By having their own income, they can change their conditions and create a new life story.

Each additional year of basic education can increase a woman's income by between 10% e 20%. For each additional year of secondary education, this increase can reach é **25%**.



Source: (1) <https://www.un.org/en/ecosoc/phlntrpy/notes/clinton.pdf>
(2) <https://www.oecd.org/dac/gender-development/45704694.pdf>



Gender equality and elimination of hunger are two goals of the sustainable development agenda that aims at prosperity, care for the planet, and people, with no one left behind.

Gender perspective is fundamental to ending hunger, fighting malnutrition, and designing solutions and measures to achieve these goals. The elimination of hunger and the provision of good nutrition are fundamental in empowering women and girls and ending inequality.

Women and girls account for half of the planet. In Brazil, over 51% of the population are women, they account for nearly 60% of people with college degrees, they are the majority in care

professions and in unpaid care work, and 45% of Brazilian homes are headed by women. On the other hand, women, especially black women, represent the majority of unemployed people, 60% of those who do not have a bank account or whose accounts have been inactive for more than six months, and those who have greater participation in the shadow economy.

Improving the lives of women and girls and eliminating hunger go hand in hand; the issues are intimately connected. Together, civil society, the third sector, companies, and governments can join forces and accelerate actions to eliminate hunger and ensure healthy nutrition for all.



The elimination of hunger and the provision of good nutrition are fundamental to empowering women and girls and ending inequality.

Adriana Carvalho,
UN Women Regional Manager – Ganha-Ganha
Program: Gender Equality Means Good Business



Unrelenting fight against hunger

821 million people
in the world — almost 11% of the
population — suffer from hunger*

9 million Brazilians
go hungry every day*

*Source: Food and Agriculture Organization of
the United Nations (FAO)

Stop
Hunger

For the third consecutive year, hunger numbers have increased worldwide. The State of Food Security and Nutrition in the World report, produced by the Food and Agriculture Organization of the United Nations (FAO) and released in July 2019, shows that 821 million children, young people, and adults on the planet did not have sufficient access to food in 2018.

Armed conflicts, economic downturns or negative growth in some countries, climate change, and social inequality are the main drivers of increased food insecurity.



In the world*

1 in every 9
people have
nothing to eat

2 billion people live
under moderate or severe
food insecurity

Conflicts and climate crisis
put 47 countries at
alarming levels of hunger

In Brazil

6 in every 10 Brazilian children
live in poverty, according to a
study by the United Nations Children's
Fund (UNICEF)

This scenario and the data presented on these pages reveal the magnitude of the challenge that lies ahead to achieve the UN's goal of ending hunger and malnutrition by 2030. We are committed to making that aspiration a reality. That is why, since 1996 worldwide and 2003 in Brazil, Stop Hunger has been working hard on increasingly structured actions with a wide impact. Learn about our history!

Every day, a third of all food produced in the world is thrown away, although it is still in good condition for consumption. It would be enough to feed 821 million people.

*Source: Food and Agriculture Organization of the United Nations (FAO)

*Source: Report SOFI 2019 - The State of Food Security and Nutrition in the World in 2019, of the Food and Agriculture Organization of the United Nations (FAO)

Challenge

that unites the world

Present in
61 countries

122 mil volunteers
on five continents

23 years of activity for the
Stop Hunger movement in the world

To become a leading force in the fight against hunger and malnutrition: it was with this mission in mind that Stop Hunger was born in the United States in 1996, founded by Sodexo. It has evolved, and today Stop Hunger Global is the parent organization of a non-profit network operating in several countries.

It is an independent institution that operates in the Sodexo ecosystem, bringing together employees, customers, consumers, suppliers, and shareholders.

After almost 25 years, the fight against hunger and malnutrition continues to grow stronger than ever. Day after day, volunteers and partners around the planet dedicate their time, energy, and enthusiasm to actions that take food to those in need. It is a true human chain of solidarity that helps build a more just and happy world.

Stop Hunger Institute Brazil is a branch of this global network in the country, strengthening the cause of the Stop Hunger movement and contributing to improving people's quality of life.



Global chain of doing good

- 4.5 million meals distributed
- US\$ 8 million raised
- 1,200 organizations supported

Instruments to achieve our goals

- Volunteering
- Fundraising
- Partnerships

Collective mission

In its fight against hunger and malnutrition, Stop Hunger Global has international partnerships—such as the World Food Program—and supports NGOs worldwide.

In addition to having volunteers working in local communities, Stop Hunger Global promotes the YEAH program! (Your Engagement Against Hunger), in which specialists from Sodexo participate in solidarity missions in Africa, Asia, Latin America, and the Middle East. In the past two years, 63 people have dedicated 367 working days to activities related to procurement, logistics, quality, hygiene, and food security, in addition to construction projects for central kitchens.

Stop Hunger in Brazil

Programa Hortaliças, in Jaboticabal (SP), was the first Stop Hunger initiative in the country, but it was in 2015, with the formalization of Stop Hunger Institute Brazil, that we acquired more autonomy for the organization to capture resources, thereby enhancing its projects and initiatives.

Currently, Stop Hunger Institute Brazil is a civil society organization of public interest (OSCIP), maintained by the divisions Sodexo Benefits & Rewards and Sodexo On-site Brazil, and operates based on the ecosystem of these divisions, engaging employees, their families and friends, consumers, customers, suppliers, and shareholders.



17 years fighting
hunger and malnutrition in Brazil

16 ongoing
initiatives

5 initiatives selected to
receive funding from Stop
Hunger Global for three years

United we stand

In 2019

331 NGOs registered in Brazil
received support from the Stop
Hunger Institute in the country

271 tons
of food
donated

238,568
indirect
beneficiaries

53,935 volunteers
participated in projects
promoted by the Institute

69,834
direct
beneficiaries

R\$ 118,014
collected in
donations

Consistent trajectory

In recent years, Stop Hunger Institute Brazil has been investing in self-sustainable projects and actions, and 2019 was the year in which several of them were consolidated. Initiatives were recognized internationally, new projects were initiated, and others that were already in place had record performances.

But that's not all. Donations from Sodexo's employees, debited from their payroll, have gained momentum and have been growing systematically. Charitable auctions and fundraising activities increased, both in terms of number and results.

Consequently, the Stop Hunger movement in Brazil became a global example of best management practices.

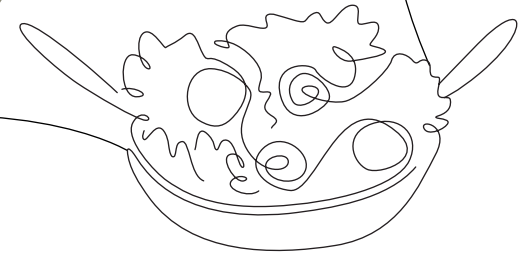
Emergency assistance

Support during the Covid-19 crisis to those who need it most

One of the focuses of Stop Hunger in the world is to provide assistance in case of emergencies. Considered the biggest global challenge since World War II, the Covid-19 pandemic, caused by the coronavirus, could lead 265 million people into hunger in 2020, according to alerts from the UN and FAO.

In order to raise funds to help NGOs and underserved communities, Stop Hunger Institute Brazil conducted an emergency assistance campaign from April to August 2020. The beneficiaries of the initiative received a Stop Hunger Food Card, with credit for the purchase of perishable and non-perishable food.

For each card delivered, the institutions served are encouraged to make purchases at nearby establishments in order to stimulate and support local trade.



Since mid-2017, Stop Hunger Institute Brazil has been evolving in its positioning. In the beginning, our focus was to become a leading force in fighting hunger and malnutrition. This purpose of social transformation continues and will always exist, but now we are investing more and more in social initiatives and prioritizing self-sustainable projects that contribute to a healthier diet. We combine training and entrepreneurship to guarantee gender equality and ensure income and, consequently, a decent and autonomous life for women.

We know that social mobilization is not simple and requires the will and commitment of private and public players, in addition to a consistent and assertive policy. However, the balance sheet for the year showed that we are on the right track. We are teaching more people—mainly women in socially vulnerable situations—to tend to a vegetable garden or to produce food for their home and family and to share what they learn with their community. Today, we are already an exemplar on several fronts, and this is highly rewarding.♥♥

Davi Barreto, Superintendent of Stop Hunger Institute Brazil

The evolution of the Stop Hunger Institute in Brazil



**stop
hunger**

2003

December
Stop Hunger
starts activities in
the country



2009

April
First edition of
Servathon is
held in Brazil

2015

November
Formalization of the Stop
Hunger Institute in Brazil as an
independent institution



2017

May
Creation of
Programa
Horta na Laje

2018

March
Elizandra Cerqueira
receives the Women's
Awards in Paris for
work toward women's
empowerment carried
out in the initiative
called Bistrô Mãos de
Maria, in Paraisópolis,
in conjunction with
Program Horta na Laje



2019

March
Implementation of
the pilot of Hortas
Hidropônicas project

April
Five projects are selected
by the Stop Hunger
Women's Empowerment
campaign to receive
financial support for a
three-year period



September

Program Horta na Laje
receives the Arborus
GEEIS-SDG award at a
ceremony at the UN

Stop Hunger partners
with Instituto Recanto
Basketball to donate 70
food staple baskets every
month to the women's
youth basketball team



October

Opening, on World Food
Day, of a community
vegetable garden in the
Academia Pérolas Negras
Training Center, a project
by NGO Viva Rio aimed at
young refugees



OUR STRATEGY

Our initiatives



5 new initiatives promoting women's empowerment

We went from 10 to 16 projects in 2019

Financial support from Stop Hunger Global for 3 years

In 2019, Stop Hunger Institute Brazil continued to pursue its goal of helping to eradicate hunger and malnutrition through self-sustainable projects. We believe that the way to achieve our goal is to invest in training and entrepreneurship programs and to increasingly invest in actions that empower women, who are the focus of most of our activities.

All of our projects showed robust indicators for the year, which proves that we are on the right track, as you will see on the following pages.

They are the protagonists

Stop Hunger Institute Brazil marked a great achievement in 2019. In April, Stop Hunger Global launched the 2019 Stop Hunger Women's Empowerment campaign, open to all organizations that are part of the foundation. The idea was to map the main women's empowerment

initiatives worldwide and offer them financial resources to put their actions into practice.

Brazil entered six projects and, in June, we got the good news: among the 23 projects chosen, 5 were Brazilian, the highest number among all participating countries. For three years, these initiatives will receive financial support for their activities—80% will come from Stop Hunger Global and 20% from Stop Hunger Institute Brazil.



The winning Brazilian initiatives

PROJECT	PARTNERSHIP
Cozinha Escola	Instituto Anchieta Grajaú e Electrolux by Food Foundation
Horta Comunitária em Paraisópolis	Instituto Escola do Povo
Costurando Sonhos	Associação das Mulheres de Paraisópolis
Hortas Hidropônicas	Centro Social Carisma
Gastronomia Empreendedora	Associação Feminina de Estudos Sociais e Universitários (AFESU)

COZINHA ESCOLA

New
120-sqm
kitchen

Space with
capacity to train
12 students
per class

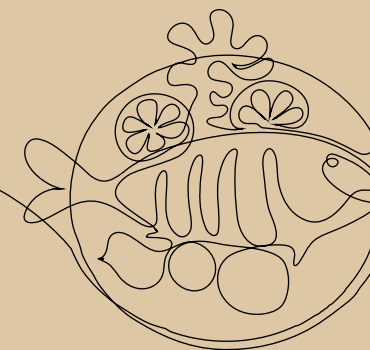
Goal of training
48 women
per year

Facilities (kitchen and cafeteria)
will allow Instituto Anchieta Grajaú to
double the number of meals served
per day to 2,000

Dreaming of owning a business, having the opportunity to develop personal skills, investing in training and professionalization: this is what the Cozinha Escola project will provide for women in the Grajaú region, on the south side São Paulo. The neighborhood has a population of 360,000, with significant levels of social vulnerability and high levels of violence against women.

The initiative is being developed in partnership with the Anchieta Grajaú Institute (IAG), which has been supporting families in that neighborhood for 25 years, offering 1,000 meals a day (breakfast, lunch, snacks, and dinner) to 600 children and young people aged 2 to 18.

Participants will take culinary classes in a newly built kitchen at IAG. They will be trained as cooks and kitchen assistants by chefs, nutritionists, and specialists from Sodexo On-site Brazil, with content developed by Electrolux and the Electrolux Food Foundation. After completing the course, women will be better prepared to seek new ways of generating income. Women's empowerment can help break the cycle of domestic violence and ensure a higher quality of life for families.



The Cozinha Escola project, which combines the pillars of study, food, and work, was only made possible with the support of Stop Hunger Institute Brazil. Grajaú is the largest neighborhood in São Paulo, and nearly 70% of the families in the region are headed by women. The project, which will have three-year's funding to provide training in the food industry and prepare women for the job market, will certainly bring about actual change to the community.♦♦

Celso Garbáz, Social Manager of Instituto Anchieta Grajaú



HORTA COMUNITÁRIA EM PARAISÓPOLIS

Vegetable garden cultivated and managed by women from the community

1,000 families will benefit from the food produced

Surplus production can be sold to the population at reduced prices

The Horta na Laje project, one of Stop Hunger Institute Brazil's most successful partnerships in the Paraisópolis community, will be expanded to other fields in the same region.

The new Horta Comunitária project (started in 2019 and scheduled for completion in 2020) will help improve the quality of food consumed by residents, in partnership with Instituto Escola do Povo (which provides education for teens and adults who cannot attend formal schooling). Since a large part of the population of Paraisópolis is socially vulnerable, vegetables production will guarantee healthier and more nutritious meals.



The Horta Comunitária project will train hundreds of women in the practice of growing vegetables and promoting healthy eating. In addition, it will encourage community organization and collective work. The partnership with Stop Hunger Institute Brazil is an example of the mobilization and union of companies with the community. It inspires other organizations to act directly on this front, with the community as the agent of its own transformation.💧

Gilson Rodrigues, President of Instituto Escola do Povo, of União dos Moradores e da Associação Comercial de Paraisópolis

The new vegetable garden will promote

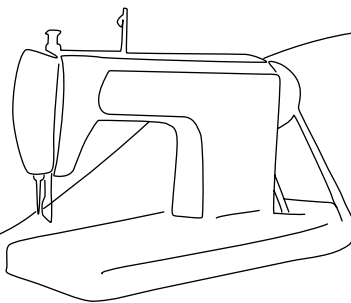
- Training workshops
- Women's empowerment
- Generation of work and income through the sale of part of the production
- Distribution of vegetables to registered families
- Reduction and reuse of organic waste, applied as fertilizer in the vegetable garden and seedling nursery
- Distribution of seedlings for planting in homes, schools, and institutions, thus disseminating the project within and outside the community

Who will help

- Manager
- Coordinator
- Administrative and financial assistant
- Teacher for training
- 2 technicians (biologist and agronomist)
- 2 gardeners (for the vegetable garden and seedling nursery)
- Gardening assistants (women who will be trained to care for the vegetable garden and sell surplus production)



COSTURANDO SONHOS



Paraisópolis at SPFW

To make these new professionals' talents viable, the Costurando Sonhos Brasil brand sells the pieces produced in the project's collaborative workshop.

In 2019, the first collection of women's fashion, called Nós, made its debut at São Paulo Fashion Week with a fashion show held in a space for entrepreneurs.

By the end of 2020
400 seamstresses
are expected to be trained

By the end of 2020
5,000 people
will benefit

Factory of good ideas

Since its creation in 2006, the Women's Association of Paraisópolis has sought to train women in the community, investing in activities focused on employability and entrepreneurship with courses such as administration, food services, hairdressing, construction, and sewing. As women grow stronger, they become multipliers in the process of transforming Paraisópolis into a better place for everyone.

Pieces of cloth and rags that would be discarded get new life in the professional training project called Costurando Sonhos. More important than transforming them into fashion accessories and personal items like personalized reusable bags (ecobags), placemats, cases, toiletry bags, and travel kits, these fabrics have been transforming the lives of many women from the Paraisópolis community.

Women who have been subject to all types of vulnerability in the past, such as hunger, malnutrition of children, and domestic violence, are working with sewing machines and learning a new trade. Stitch

techniques, lockstitch finishes, and overlock machines lead to social inclusion by offering an alternative for income generation.

The 160-hour free cutting and sewing course was created in 2018 by the Paraisópolis Women's Association with the aim of promoting women's empowerment. At the end of the course, which is certified by SENAI, women are able to seek a job in the area or to start a business. Financial support from Stop Hunger Institute Brazil until 2021 will be vital for the continuity of the project.

One of the reasons that we came to idealize the Costurando Sonhos project is knowing that women cannot be empowered without money in their pockets. But this requires training, and without the support of the Stop Hunger Institute, we would not have the necessary capital to offer more classes in the cutting and sewing course. Having a partner who invests in making a difference in people's lives gives us the self-confidence to hope that our work will set an example for the world.💖

Suéli Féio, Coordinator of the Costurando Sonhos project



HORTAS HIDROPÔNICAS

• Pilot project
started in 2019

• 40 women
have already been trained

• More than 1,500 people in the surrounding
area can benefit from the vegetable garden



Having a vegetable garden at home and being able to harvest fresh vegetables to feed the family with good quality products is a dream for many people. This dream came true for women in the Quitaúna region, in the city of Osasco (SP), which is served by Centro Social Carisma, a non-profit institution that promotes and executes social programs in the areas of education, culture, sports, and professional and local development.

Thanks to the support of Stop Hunger Institute Brazil, the Hortas Hidropônicas project is teaching women to grow vegetables using low environmental impact technology that is easy to maintain and uses minimal resources. They receive vegetable seedlings and learn to plant vertically, using PVC pipes, along the walls of the house.

Extra income

Most of the students are women who have a per capita income of up to half of the minimum wage, have not completed middle school, and are responsible for supporting the family by working as maids, or are housewives.

In addition to improving the nutritional condition of these families, the project contributes to generating extra income since the surplus production of vegetables can be sold. Just walk into the backyard and pick the food directly from the plant.

Everyone learns

An adequate space was created to train the beneficiaries:

- Women take classes in environmental education, women's rights, and food and nutrition security.
- Children learn food education.



Stop Hunger Global's
three-year funding
will benefit more than
360 families

Watch the video
on the impact
of the Hortas
Hidropônicas
project by
[clicking here.](#)



Having the project recognized in a global campaign like Stop Hunger Women's Empowerment is very important. It provided greater visibility to our work, and we managed to go beyond the region in which we operate as we guide people from other areas in the importance of healthy eating. In addition, the project contributes to improving self-esteem. One of the most meaningful moments was when a woman, who suffered from depression, brought us the result of her first harvest —vegetables from the garden wrapped as if they were a bouquet of flowers.💖

Celina Mendes Prado, Social Manager of Centro Social Carisma



GASTRONOMIA EMPREENDEDORA



Despite its already consolidated work, AFESU faces some limitations due to the challenge of raising funds. Being able to count on the support of Stop Hunger Institute Brazil for the next three years will give us the opportunity to further professionalize the Gastronomia Empreendedora project. We will have greater peace of mind to move forward with improving the course curriculum and, with that, help the students change their lives, either by opening their own businesses or continuing their studies at a university.

Elis Kauahara Araújo, Institutional Development Manager at AFESU

Training 25 girls, between 15 and 17 years old, for their first job in the food services area

30 more women and their families will be trained in the future

Classes in confectionery and bakery techniques, kitchen care and practices, and food production and handling

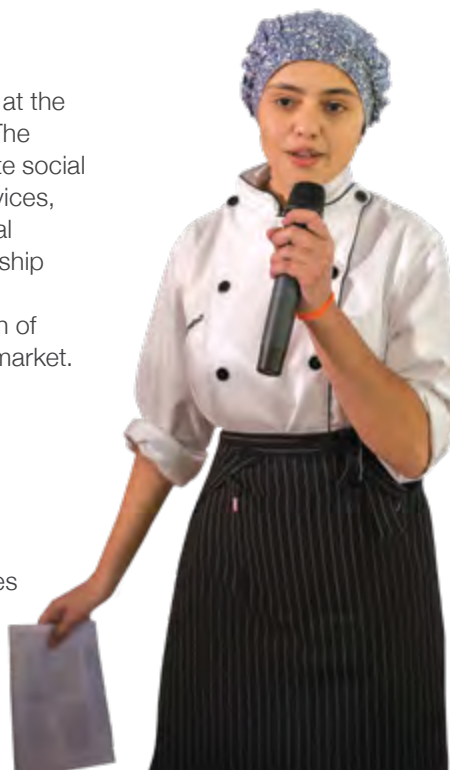
Throughout Brazil, many women start their small businesses selling cakes, brigadeiros, breads, pies, snacks, ready-made meals, and several other food-related items. This work guarantees a source of income, but without guidance and preparation, effort and investment are at risk of being wasted.

The Gastronomia Empreendedora project, an initiative of Associação Feminina de Estudos Sociais e Universitários (AFESU) with the support of the Stop Hunger Institute Brazil, offers courses for

low-income young women at the Moinho unit in Cotia (SP). The main objective is to promote social inclusion through food services, with a focus on professional education for entrepreneurship and income generation, contributing to the inclusion of these women in the labor market.

Learn and apply

- Cooking without waste
- Teamwork
- Team supervision
- Administration techniques



Lessons for a new life

AFESU began its activities in 1963, when a group of volunteers started teaching sewing and crafts in Jardim Taboão, on the south side of São Paulo. From the beginning, the founders knew that excellent training is essential for the social promotion and inclusion of women in the labor market. Today, the institution operates in three units, offering professional courses in food services, hospitality, and health.

SERVATHON

In 2019

255 tons
of food

316 institutions
benefited

53,848
volunteers

177,010
work hours

Each year, Stop Hunger Institute Brazil reinvents itself in Servathon, the global volunteer marathon to fight hunger and malnutrition. It was no different in 2019. The goal of the 11th edition, which took place in April and May, was to collect 240 tons of food. We easily exceeded the challenge and set a new record in the volume of food collected.

Amount of food collected and donated

2017 133 t and 317 kg

2018 216 t and 415 kg

2019 255 t and 25 kg



18% growth
compared to 2018

Amount of food collected is equivalent to 511,000 ready-made meals

Number of volunteers

2017 10,809

2018 33,345

2019 53,848

NGOs benefited

2017 135

2018 223

2019 316

Meals served

2017 1,186

2018 2,523

2019 10,950

Partner companies

2017 310

2018 417

2019 403

Funds raised

R\$ 66,518



2017

R\$ 84,023



2018

R\$ 88,184



2019



Actions that made a difference

Servathon 2019 was marked by three special actions that created awareness and engagement in the fight against hunger and malnutrition.

Lecture on nutritional guidance and Bingo: 91 families (400 people in all), served by Centro Social Carisma (Osasco/SP), participated in a lunch event and lecture given by nutritionists at Sodexo On-site Brazil. Information about nutritional importance was presented in a playful way during Bingo, where images of food were used in place of numbers on the cards. In addition to the blenders received by the winners of the four rounds, all families received a food staple basket with non-perishable food.

Charitable show: The country music duo Anna & Bela, in partnership with Rede Bellavia Supermercados, performed three shows at the end of May at the chain's stores in Brasília (DF) to promote the campaign. For each food item donated by the public, the supermarket contributed another kilo and a half. Their fee for the show also went toward food donations for NGOs in the region.

Solidarity soccer matches: Five teams supported the 11th Servathon, helping to promote and collect food. Mascots dressed in Stop Hunger t-shirts encouraged fans to donate non-perishable foods as part of their ticket to watch the games. The partners were:

- Guarani Futebol Clube (Campinas/SP)
- Ponte Preta Esporte Clube (Campinas/SP)
- Coritiba Foot Ball Club (Curitiba/PR)
- Associação Chapecoense de Futebol (Chapecó/SC)
- Sport Club Internacional (Porto Alegre/RS)



Supporters in solidarity

A team, its fans, and a lot of solidarity: this was the way Coritiba Foot Ball Club found to collect nine tons of food to be distributed to those in need. The soccer club held a solidarity soccer match in November 2019, where the fans were invited to donate food.

With the support of the commercial consultant at Sodexo Benefits & Rewards and Ambassador of Stop Hunger Institute Brazil Jhonny Calixto, the institution was chosen to receive the donations, and the items collected were sent to NGOs registered at the Institute in the State of Paraná.



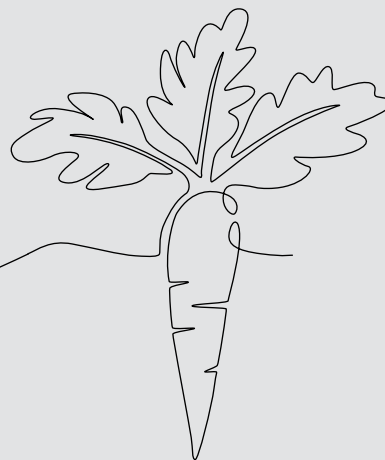
Furacão Rosa

In addition to the soccer clubs that participated in soccer matches for Servathon, another team took to the field to contribute to the fight against hunger. Every year, the international movement Pink October reminds people about the importance of prevention and early diagnosis of breast cancer. In 2019, Stop Hunger Institute Brazil participated in activities supporting this cause promoted by Club Athletico Paranaense, from Curitiba.

Called Furacão Rosa (Pink Hurricane), the campaign mobilized entities and volunteers in a series of actions and events. Almost 12,000 kilos of food were collected to benefit ten NGOs, and Stop Hunger Institute Brazil was among the organizations selected.

A charity dinner for 500 guests celebrated the campaign's success and marked the end of activities on October 31 in the VIP sector of Caldeirão (Cauldron), as the club's arena is known. A team of volunteers from Sodexo On-site Brazil took care of the menu and meal preparation, and a pocket show by Sabrina Parlatore was offered by Stop Hunger.

HORTA NA ACADEMIA PÉROLAS NEGRAS



Community Vegetable Gardens

The cultivation of vegetables, herbs, spices, and vegetables in community vegetable gardens has the power to improve the lives of thousands of people. In addition to the production of healthy food for personal consumption, vegetable gardens offer environmental, educational, and social benefits, with the potential to generate income through the sale of products.

Therefore, in 2019 Stop Hunger Institute Brazil continued to invest in partnerships to train residents of communities with the following vegetable garden projects:

- Horta na Academia Pérolas Negras
- Horta na Laje
- Programa Hortaliças
- Horta Comunitária em Paraísoópolis (presented at the beginning of the *Our Initiatives* section)
- Hortas hidropônicas (presented at the beginning of the *Our Initiatives* section)

• A community garden
at the soccer team training center
of Academia Pérolas Negras

• 1,636 units of
vegetables grown between
October and November
2019, representing
920 kilos of food

Young Brazilian athletes, as well as refugees from countries like Haiti, Angola, Syria, and Venezuela, who are part of the Academia Pérolas Negras soccer team, in the Resende (RJ) region, have been eating much better since October 2019. That was the month that Stop Hunger Institute Brazil, in an initiative that had the support of NGOs Viva Rio and Cidades Sem Fome, opened a community vegetable garden within the training center itself, reinforcing the importance of developing healthier habits and providing an option for nutritious food. The opening event was part of the World Food Day celebrations.

Around 70 people benefited, including the players and the team's technical and support staff. They are directly involved in the vegetable garden's cultivation, and all of its produce is currently geared toward their personal consumption. As the harvest routine is consolidated and intensified, Viva Rio will be able to sell part of the vegetable crop to the community at low cost, making the project self-sustainable.



Education and sports

The proposal of Academia de Futebol Pérolas Negras is to educate, train, and integrate refugees and young people from shanty towns and impoverished neighborhoods through soccer. In addition to practicing sports, they take classes in Portuguese, English, history, geography, and other subjects taught at the Study Center, and they participate in extra-curricular activities.

From the vegetable garden to the athletes' plates:

- Watercress
- Leaf lettuce
- Chicory
- Tree stonecrop
- Beetroot
- Boldo
- Chives
- Cilantro
- Cauliflower
- Kale
- Basil



We were already planning to have our own vegetable garden, but we lacked the knowledge, methodology, and quality of production provided by Stop Hunger Institute Brazil. Participation in the production is a learning process that goes beyond cultivating vegetables. The benefits have been so great that we proposed that the Institute create vegetable gardens at soccer clubs in communities that are part of the Academia Pérolas Negras partner network.💬

Rubem Cesar Fernandes, Managing Director of Viva Rio and President of Academia Pérolas Negras



HORTA NA LAJE

In 2019

14 training
workshops
held

1,366
people
trained

1,466
vegetable garden
supplies distributed

1,505
primers
distributed

2,313 visits
to learn about
the project

In 2017, Stop Hunger Institute Brazil partnered with the Paraisópolis Women's Association, Instituto Escola do Povo, and União dos Moradores e do Comércio de Paraisópolis to help change the scenario of hunger and malnutrition in the community. Together, they created the Horta na Laje project, which teaches people, especially women, techniques to plant in pots, ensuring a healthier diet with home-grown vegetables.

The initiative has contributed to the community's transformation process, since it opens space for new income generation opportunities and creates a higher quality of life for its residents. The vegetable gardens, grown on the rooftops of houses amid a lot of concrete and sparse green areas, also become spaces for socialization and leisure.

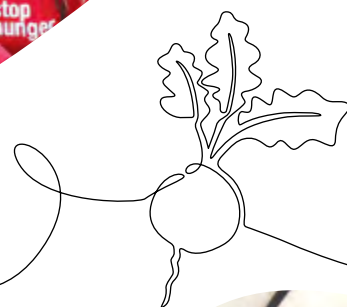
Watch the
video about
Horta na Laje
by clicking
[here](#).





The GEEIS Award, received by the Horta na Laje project, brings greater visibility to the activities carried out in the Paraisópolis community and draws attention to women's empowerment. It stimulates an important discussion about the positive initiatives that take place in the shanty towns and that can be replicated in other parts of Brazil and the world. We are very proud to have helped the Stop Hunger Institute win this award. And we are even more confident that our initiatives are life-changing, allowing women to make their dreams come true.❤❤

Elizandra Cerqueira, President of the Paraisópolis Women's Association, Horta na Laje partner



Recognition by the UN

Horta na Laje went global. At the United Nations (UN) headquarters in New York, the Paraisópolis project was the highlight of the GEEIS-SDG (Gender Equality European & International Standard – Sustainable Development Goals) award ceremony in September 2019. Created by Arborus, an international non-profit organization, the award aims to underscore that gender equality is the driving force behind the achievement of the United Nations' Sustainable Development Goals (SDGs).

Competing against social projects entered by large companies from all over the world, Horta na Laje caught the attention of the judging panel, composed of former ministers, experts from the United Nations Educational, Scientific and Cultural Organization (UNESCO), and UN representatives. The award consolidated a work that directly and indirectly benefits thousands of people, bringing international recognition to a genuinely Brazilian initiative.



“ We want the women of Paraisópolis to believe in themselves.”

Women's empowerment is an important topic everywhere, but in underserved communities in Brazil, like Paraisópolis, it is not just a topic: it is a matter of life and death. Paraisópolis is home to more than 120,000 people, mostly women. Many of these women have suffered some form of violence. The Stop Hunger initiative, Horta na Laje, aims to empower women and trigger social changes that will effectively fight hunger and malnutrition. However, the project does much more than teach planting techniques; it represents a kind of wild card for them. With this wild card, we want the women of Paraisópolis to

believe in themselves. Since 2017, a total of 3,708 women have been trained, more than 22,506 people have been positively impacted in the community, and an additional 5,614 have been inspired outside Paraisópolis.

On behalf of our more than 44,000 Sodexo employees in Brazil who proudly support the Stop Hunger Institute, I want to thank Cristina Lunghi and Arborus for this award. Cristina, rest assured that this recognition makes us even more energized to continue supporting women's empowerment as a strategy to increase the effectiveness of Stop Hunger Institute Brazil. Thank you all!

Thank you speech from Fernando Cosenza at the GEEIS Award Ceremony



PROGRAMA HORTALIÇAS



Vegetable harvest in 2019

28,114 kg
at the Jaboticabal
campus

13,945 kg
at the Botucatu
campus

19 NGOs
benefited



45 UNESP
students tend
to the vegetable
gardens on
both campuses

Benefited NGOs

Botucatu

- Asilo Abrigo Pousada da Colina
- Associação Renascer
- Banco de Alimentos de São Manuel
- Casa Santa Maria
- Centro Comunitário São Lucas da Paróquia Sagrado Coração de Jesus
- Fundação Casa das Meninas Amando de Barros
- Hospital da Casa Pia S. Vicente
- Instituição Assistencial Maria de Nazareth
- Lar Anália Franco de São Manuel
- Núcleo de Atendimento Social Ângela Martin Bassetto
- Vila Vicentina – Obra Unida à Sociedade de S. Vicente de Paula

Jaboticabal

- Casa da Criança
- CEVER
- Creche Maria do Carmo
- Lar Caminho
- Menina Luz
- Pastoral Criança
- UNENLAR
- Vila Vicentina

The seed planted in 2003 grew strong roots. Programa Hortaliças was the first initiative of the Stop Hunger movement in Brazil, and from the very beginning it showed the potential to give quality of life and nutrition to an increasing number of people.

Developed in partnership with Universidade Estadual Paulista (UNESP), the program involves cultivation of community vegetable gardens maintained by School of Agriculture

students on the Jaboticabal and Botucatu campuses. It is a project that invests on the talent of students who have what it takes to become accomplished professionals. Nevertheless, without financial support through scholarships—provided by Sodexo for their participation in the project—they would not be able to complete their studies. The community also wins: the production of the vegetable gardens feeds people assisted by NGOs in the regions.





INSTITUTO RECANTO BASKETBALL

280 food staple
baskets donated
between September
and December 2019

It is difficult to concentrate on any activity on an empty stomach. If this activity is a high- performance sport, it is even more difficult. Being hungry was always part of the routine for the women's basketball team of Instituto Recanto Basketball, a social project aimed at students at the Recanto Verde State School in the region of São Mateus on the east side of São Paulo. Many times, they had to resort to raffles to raise funds for proper food for these young girls.

70 women's
basketball
team members
receive food baskets
every month

That's when the partnership between the Stop Hunger institutes and Recanto Basketball was born, conceived with the help of employees from the Pinheiro Neto Advogados law firm, who are also supporters and sponsors of the team. Stop Hunger Brazil started giving a 12-kilo food staple basket to each member of the basketball team every month, including first string and bench players, supplementing the nourishment of athletes and their families and contributing to their food and nutritional security.



The support of Stop Hunger Institute Brazil offering food staple baskets is very precious to us. It is impossible to practice sports without being well fed, and it impacts not only the players' performance, but also the entire family. The girls' performance has improved, and they now have the peace of mind to dedicate themselves to training and games with even more focus and determination.

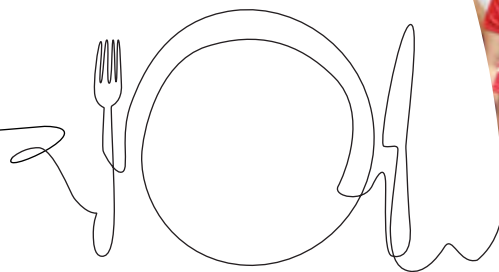
Alessandra Santos de Oliveira, former professional basketball player, Olympic medalist, team patroness and Director of Instituto Recanto Basketball

Sports as an instrument of social change

Recanto Basketball is an institution that promotes the education of children and adolescents in the public school system through basketball. Headed by coach and director Rodrigo Mussini and patroness Alessandra Santos de Oliveira, a former player who played 17 years on Brazil's national basketball team, Instituto Recanto has changed the lives of its players—girls between 7 and 17 years of age.

Recanto Basketball's achievements include several titles, such as the regional edition of the Junior NBA League, played by 170 students from 12 schools. Several players received scholarships to study in private schools, others transferred to clubs, and three of them participated in the Junior World Tournament organized by the NBA in Orlando in the United States.

ALIMENTAÇÃO SOLIDÁRIA



944 people
benefited

11,700 kilos
of food collected

21,804 meals
served

4 institutions
served

4 Sodexo On-site Brazil
units made donations

A longtime partner of the Rede Banco de Alimentos do Rio Grande do Sul, Stop Hunger Institute Brazil continued to support the Alimentação Solidária project, whose goal is to prevent food waste and fight hunger and malnutrition.

Support is given on the following fronts:

- Collection of surplus meals produced at the customer units of Sodexo On-site Brazil
- Storage and distribution of food for registered social organizations

People served by the institutions can have access to quality meals and high nutritional value. These are meals produced and not distributed, i.e., untouched and not served. Thanks to the joint effort and a very well-organized process, it is possible to fight food waste and alleviate hunger for so many people.



Number of people benefited

2018 ♥♥♥♥♥♥♥♥ 1,044

2019 ♥♥♥♥♥♥♥♥ 944

The chain
has 22 food
banks that
donate, in all, more
than 800 tons
of food to 500
institutions
every month.

SATISFEITO

R\$ 8,000
collected in 2019

5 institutions
benefited



Click [here](#)
and watch a
video about
the Satisfeito
program.



How many times have you ordered a dish in a restaurant and couldn't finish off the whole meal? This is more common than one can imagine, but the Satisfeito program has been successfully reducing food waste since 2013, when it was created by Instituto Alana, an organization that defends the rights of children and adolescents. In 2017, Stop Hunger Institute Brazil took over management and operation of the program.

The initiative has a partnership with commercial restaurants and corporate cafeterias. Their menus offer more sustainable options—dishes in smaller servings or prepared with local, seasonal, vegetarian, or organic ingredients. When choosing these dishes, customers collaborate with the program, since part of the amount paid is donated monthly by the establishment to the Satisfeito program, generating resources to fight hunger and malnutrition.



Worthy causes benefited

The institutions that received resources from the Satisfeito program in 2019 are:

- Instituto do Câncer Infantil – Porto Alegre (RS)
- Aldeia da Fraternidade – Porto Alegre (RS)
- Associação Prato Cheio – São Paulo (SP)
- Instituto Padre Haroldo (IPH) – Campinas (SP)
- Centro de Recuperação e Educação Nutricional (CREN) – São Paulo (SP)



FEED TRUCK

2 editions
held in 2019

270 meals
served

1 ton of food
collected in total

32 volunteers
worked on the editions



In 2019, Feed Truck increased its mileage through two operations carried out in September in the city of São Paulo, collecting and distributing food to those in need. Since its creation in 2015, the project has completed eight editions. In 2016, Stop Hunger Institute Brazil assumed its coordination.

The process is always the same: the truck, made available by Sodexo On-site Brazil and inspired by food trucks then adapted, picks up food that would otherwise go to waste. With the help of volunteers, these products are transformed into healthy, quality meals and distributed free of charge to socially vulnerable people. In addition to promoting access to food for this audience, the project also raises awareness of the need to reduce waste.



On the right track

7th edition (1st edition in 2019)

- When: September 13
- Where: NGO Caritas, in the district of Vila Prudente, São Paulo
- Beneficiaries: Venezuelan refugees served by the Paña Program
- 367 kilos of food collected
- 110 meals served
- Volunteers: employees of Sodexo On-site Brazil and Sodexo Benefits & Rewards



In 2019:

- Vegetables and greens for meal preparation were donated by the Food Bank.
- Stop Hunger Institute Brazil donated other items, including biodegradable disposable materials (containers, plates, cutlery), which decompose naturally in up to six months.

8th edition (2nd edition in 2019)

- When: September 28
- Where: Centro de Acolhida Santo Amaro, São Paulo
- Beneficiaries: severely socially vulnerable people served by the institution and homeless people
- 633 kilos of food collected
- 160 meals served
- Volunteers: students and teachers from the Culinary course at SENAC Santo Amaro and employees of Sodexo Benefits & Rewards



PUBLICATIONS

4 books and manuals with sustainable recipes and guidelines on how to create a vegetable garden at home

Content developed by students of the School of Agriculture at UNESP and by nutritionists

New Edition

In 2019, the 5th edition of the e-book Sustainable Recipes was released, with six exclusive dishes created by a team of nutritionists using greens, vegetables, and other nutritious ingredients. The content shows new alternatives for using products that are usually discarded, with recipes such as salt biscuits made with plant milk pulp and banana peel cake.

Click [here](#) to download the e-book.

To help prevent food waste, promote healthy eating habits, and encourage sustainable production, Stop Hunger Institute Brazil offers free content aimed at the lay public. They are manuals that teach how to plant and care for a vegetable garden, as well as cookbooks using parts of food that would normally go to waste, such as fruit and vegetable peels. The publications are produced in partnership with Universidade Estadual Paulista (UNESP), under the coordination of professors at the Jaboticabal and Botucatu units.



Collection of successes

In addition to Sustainable Recipes, the educational content offered by Stop Hunger Institute Brazil includes the following titles:

Horta em casa (Home Vegetable Garden) – explains how to have your own vegetable garden at home.

7 Passos para fazer a sua horta em casa (7 Steps for Your Home Vegetable Garden) – teaches planting techniques for every season.

Manual de temperos (Spice Handbook) – practical tips on planting, handling, and harvesting, as well as solutions for problems such as pests.

You can download the publications [here](#).



WORLD FOOD DAY

6 activities to commemorate the day

The celebration extended throughout the month of October



Busy agenda in October 2019

Day 1 – Article on nutritional guidance published on nutritionist Soraia Batista's social media, from Sodexo Benefits & Rewards

Day 7 – Chat on nutritional guidance with nutritionists at Centro Social Carisma, with 26 participants

Day 16 – Opening of the Community Vegetable Garden at Academia Pérolas Negras

Day 23 – Chat on nutritional guidance with nutritionists at the União dos Moradores de Paraísopolis, with 41 participants

Day 29 – Painei Conexões Innov'hub: "The Importance of Food at Different Stages of Life," with 51 in-person participants and a live broadcast on Sodexo's social media - access available [here](#)

Day 31 – Launch of the e-book Sustainable Recipes - 5th edition

World Food Day (WFD) is celebrated on October 16 as a way to raise awareness among the population about the importance of having healthy, affordable food in sufficient quantity forever. The day is also an opportunity to draw attention to food waste in the world.

In 2019, to reinforce its fight against hunger and malnutrition, Stop Hunger Institute Brazil created, with Sodexo, a series of initiatives to celebrate not only the day, but also Healthy Eating Month.



GASTRONOMIA SUSTENTÁVEL

5 classes
held in 2019

85 people
trained

60% of students
who completed the
course are employed



Since 2017, Stop Hunger Institute Brazil and Sodexo have supported the Gastronomia Sustentável program, an initiative by Electrolux and the Electrolux Food Foundation that offers free professional cooking courses to unemployed and socially vulnerable people. The classes, taught by renowned chefs in São Carlos (SP) and Curitiba (PR), focus on better use of food in the preparation of healthy meals and cover issues related to entrepreneurship.

Stop Hunger Institute Brazil and Sodexo appoint teachers, provide food and ingredients for the entire course, and participate in the graduation event. In addition, when possible, they hire professionals who have graduated from the program to work in the operations of Sodexo On-site Brazil.



Nearly 1,000 people
are impacted for every
class that completed
the course

Productive year

Curitiba (PR)

- 3 classes
- 63 students trained

São Carlos (SP)

- 2 classes
- 22 students trained

The path to training

- 10 week duration
- 120 class hours
- 34 lessons
- 10 modules

FINANCIAL RESULTS FOR STOP HUNGER INSTITUTE BRAZIL IN 2019

Valuation of the volunteer work*

2017    R\$ 1,840,209

2018      R\$ 4,582,703

2019        R\$ 8,689,200

*In compliance with ITG 2002, the entity measures the value of volunteer work, which is calculated at fair value taking into account the amounts that the entity would have to pay to hire these services in a similar market.

Operating income

R\$ 2,725,536 R\$ 5,413,030 R\$ 10,239,394

2017 2018 2019

Operating expenses

(R\$ 2,391,307) (R\$ 5,493,675) (R\$ 9,813,175)

2017 2018 2019

Current assets

R\$ 355,321 R\$ 264,039 R\$ 701,730

2017 2018 2019

Current liabilities

R\$ 349 R\$ 26,530 R\$ 2,039

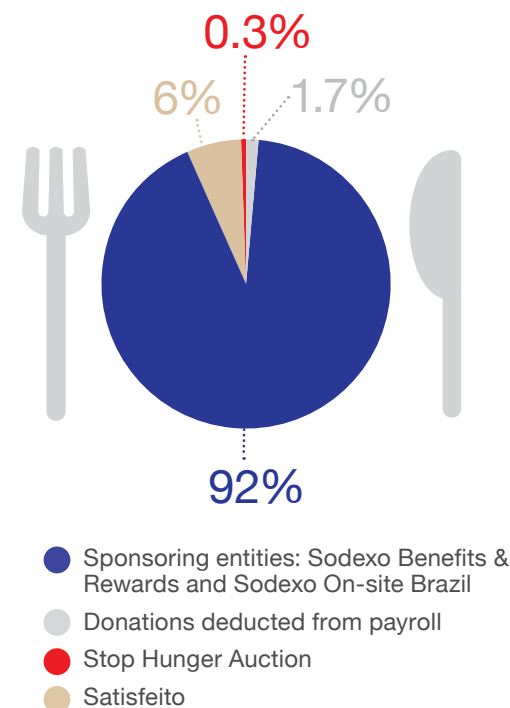
2017 2018 2019

Net equity

R\$ 355,682 R\$ 275,038 R\$ 701,256

2017 2018 2019

Main sources of funding that maintain Stop Hunger Institute Brazil



A WORD FROM OUR PARTNERS AND BENEFICIARIES

“By involving people with doing good, we all harvest good fruit. Participating in Servathon 2019 was a rewarding experience. We collected 25 tons of food, which helped many NGOs and needy families.”

Jhonny Calixto, Senior Business Consultant at Sodexo Benefits & Rewards and Ambassador of Stop Hunger Institute Brazil in Curitiba (PR)

“Participating in Servathon is an opportunity to put into practice a willingness to help and kindness to those who need it so much. I also give more value to the things I have, because I see what a family really needs. It is a feeling of gratitude, learning and always wanting to do more!”

Diagrinny Carneiro, Commercial Analyst at Sodexo On-site Brazil and Ambassador of Stop Hunger Institute Brazil in Porto Alegre (RS)

“Servathon is an important activity for us. In addition to Stop Hunger Institute Brazil being a great partner in promoting social initiatives for the collection and donation of food, it strengthens our brand. The social profit provided is an important intangible.”

Rafael Saling, Marketing Director at Coritiba Foot Ball Club, who supported Servathon 2019 with food collection in a solidarity soccer match

“We support a series of initiatives in the third sector, but Stop Hunger is special. In addition to its integrity and pioneering spirit, we've found an uninterrupted form of participation in the Satisfeito program.”

Lamberto Percussi, owner of Vinheria Percussi, who contributes to the Satisfeito program

“This is the third year we have participated in the Servathon Marathon and it was the most memorable one. In addition to our employees collecting more than five tons of food—our record—taking a group of volunteers to meet and get to know some of the families who benefited and delivering food staple baskets made all the difference. We were also very happy to be recognized as an Outstanding Partner of Servathon 19. Thank you very much!”

Larissa Leme, Analyst of Environment, Social & Governance, Bank of America

“Taking part in Healthy Eating Month was a source of pride. I recall the chat in Paraisópolis: it reinforced how important it is to act in the communities, mainly addressing a relevant topic such as food.”

Soraia Batista, Nutritionist at Sodexo Benefits & Rewards and Ambassador of Stop Hunger Institute Brazil, who participated in World Food Day

“I am very proud to be part of an organization that uses its power to invest in humanitarian actions, which is how I see Alimentação Solidária. Sodexo does not intend to eradicate hunger in Brazil or in the world, but rather to take a plate of food to those who need it. For that person, we are making a big difference: we can end their hunger that day.”

Analia Carvalho, Executive Assistant to the Finance Director at Sodexo On-site Brazil and responsible for the Alimentação Solidária project

“The wide variety of products we receive from the Programa Hortaliças allows us to enrich the menu of children's meals. They eat rich and healthy meals and learn to appreciate vegetables from an early age.”

Miriam Carregari, Administrative Coordinator of NGO Recanto Menina Luz, from Jaboticabal, benefited by the Programa Hortaliças

“The biggest challenge is to make people aware that we can turn waste into food. At Feed Truck, we receive donations of food that would otherwise go to waste and turn it into meals for needy people. Every thank you and smile we receive makes it all worthwhile!”

Ricardo Brás, Chef at Sodexo On-site and participant in Feed Truck operations

“It is an inspiration to our students to learn about industrial food services from representatives of Sodexo, and also an incentive to enter the job market. We have people who have opened their business, become kitchen assistants, and one of those students today is a chef in a commercial kitchen. We are also proud of the diversity in our classes. We have had people from Haiti, Venezuela, Cuba, Portugal, and the United States, representatives of the LGBTQ+ community, people with disabilities, and students aged 17 to 75. In our kitchen, everyone is equal and treated with respect.”

Sonia Canizalez, Electrolux Coordinator in the Gastronomia Sustentável project in the cities of Curitiba (PR) and São Carlos (SP)

WHO WORKS ALONGSIDE US

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TO WHOM WE MAKE A DIFFERENCE

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Tiago Pereira Silva
Uilza de Brito Guimarães
Valdineia Camilo
Wanderson Cesar
Willian Gil

GOVERNANCE STRUCTURE OF THE STOP HUNGER INSTITUTE BRAZIL

SPONSORING ENTITIES

SODEXO
On-site

SODEXO
Benefits & Rewards

**Pronep Life Care -
a Sodexo brand**

EXECUTIVE BOARD

President
Andreia Dutra

Vice President
Fernando Cosenza

Vice President
Hyran José Costa Godinho

Superintendent
Davi Barreto

Audit Committee and Legal Department

Carla Statzevicius
Guilherme Cogo
Tatianne Junco



Governance Framework of Stop Hunger Institute Brazil in 2020

GLOBAL ADVISORY COMMITTEE: Andrea Krewer - Responsible for encouraging and supporting the implementation of regional initiatives and ensuring oversight from a global perspective.

REGIONAL DIRECTOR OF STOP HUNGER GLOBAL FOR BRAZIL: Fernando Cosenza.

GENERAL COORDINATION

Institutional Relations and Sustainability Department of
Sodexo Benefits & Rewards

Integrated Communication Department of Sodexo
Benefits & Rewards

Communication, Brand, and Corporate Responsibility
Department of Sodexo On-site Brazil

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AND REVIEW**

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Luciana Cássia Fotografia

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