





To build the future of 8.5 billion people by 2030, ending hunger is a universal goal. **Stop Hunger. 20 years of commitment** against hunger

Message from Michel Landel

Acting for a hunger-free world is to act for more quality of life

2016 in figures and images

Did you know?

Interview with Clodine Pincemin

Freeing the world from hunger is a question of determination and mobilization

- local community support to those most in need
- social entrepreneurship (20-21) emergency assistance (22-23)

Staying connected

25 Thank you!

THE ACTION CONTINUES **ONLINE**



www.stop-hunger.org

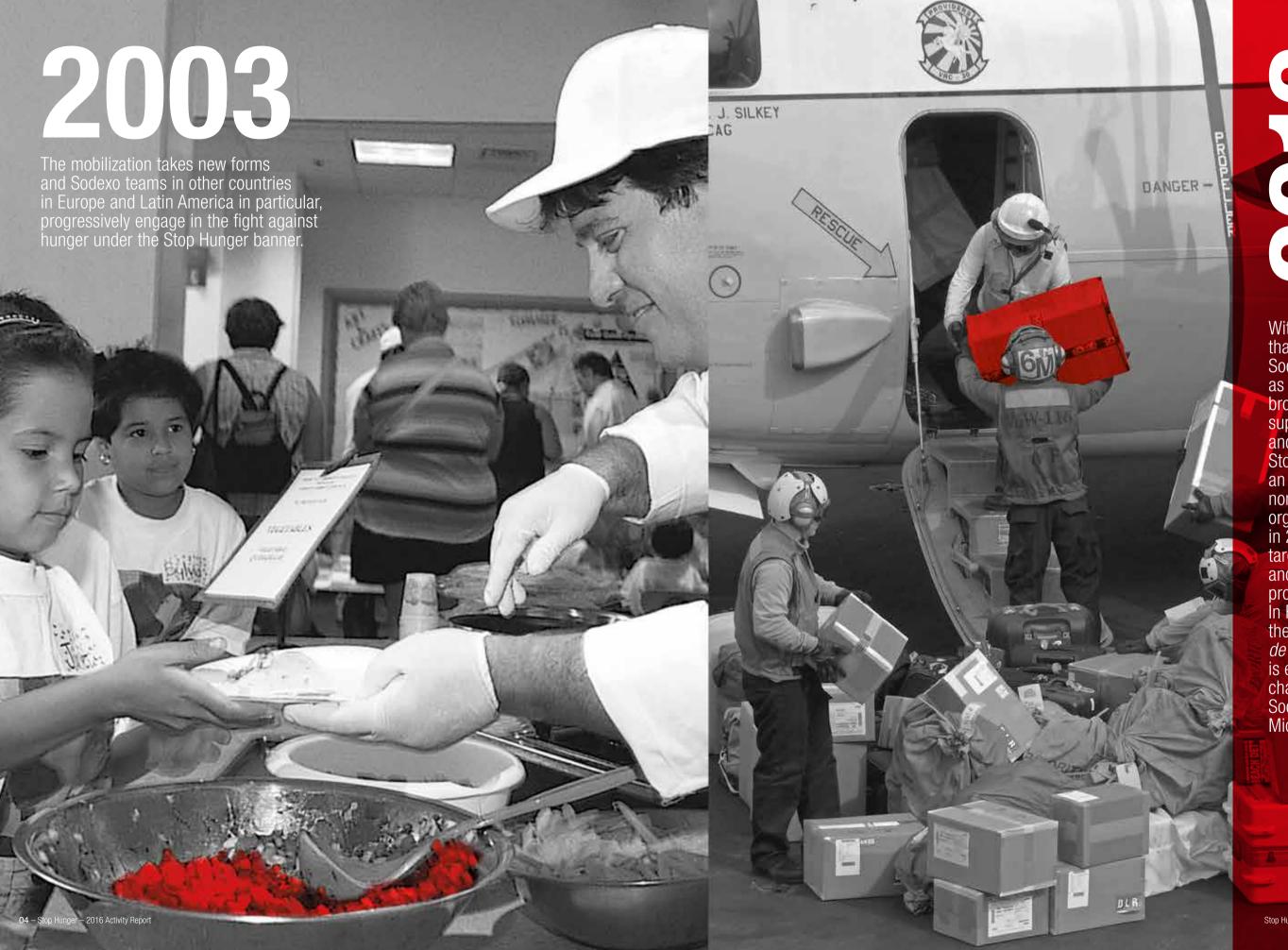


965T

Boston, Massachusetts, United States, 17 Sodexo employees make a commitment against hunger by participating in the "Walk for Hunger" on Sunday, May 5, one of the state's most popular and traditional fundraising gatherings. Corporate Communications Senior Vice President, Steve Brady, and CEO, Michel Landel, are among Sodexo in the U.S. marchers. With a team of employees, they decide to create Stop Hunger to fight hunger.



Stop Hunger – 2016 Activity Report – 03



2002

With more support than ever from Sodexo employees as well as more broadly from suppliers, clients and consumers, Stop Hunger is now an international non-profit organization, active in 25 countries, targeting actions and measuring progress. in France, the Fonds de dotation is established, chaired by Sodexo CEO Michel Landel.



Acting for a hunger-free world is to act for more quality of life

Twenty years ago, Sodexo teams in the United States mobilized to aid those most in need, rejecting the notion of people still going hungry today.

Through their actions, Stop Hunger was born, based on the hope for the same quality of life for all.

I refer to it with emotion because I was there with them. Since that time, Stop Hunger has grown significantly thanks to the solidarity and contagious commitment of its volunteers that have been able to mobilize those around them as well as clients, consumers and partners... against hunger. In 20 years, Stop Hunger has provided more than 21 million meals to those most in need.

Stop Hunger is 20-years-old. A milestone that demonstrates the reality of **engagement** throughout Sodexo's ecosystem.

Together we share the same determination to fight this unacceptable blight – one which is not inevitable, but that still affects 795 million people worldwide, including nearly 200 million children under five.

Together, we play a decisive role for the beneficiaries of our 875 partner NGOs and associations. With the generous support of our donors, we can go further by funding more actions and strengthening others.

"Together we share the same determination to fight this unacceptable blight — one which is not inevitable..."

To go further together means going beyond food distribution. Going further means **sharing** the technical expertise of our teams and good practices, from procurement to nutrition.

Going further means **innovating** by supporting general interest long-term solutions that efficiently and tangibly meet the United Nations universal goal: ending sustainably hunger and malnutrition by 2030 to build the future for 8.5 billion people.

Thank you to respond with Stop Hunger to this immense human and social challenge for tomorrow.



Stop Hunger - 2016 Activity Report - 07

2016 in figures and images

Highlighting this special year: Stop Hunger's 20-YEAR COMMITMENT for a hunger-free world, underlined by an unprecedented mobilization, with 113,000 volunteers, or +74% in one year, surpassing the objective for 2020.



of activities implemented are solutions to enable those most in need to lastingly **0** escape hunger.

For example: community gardens contribute to food self-sufficiency; sponsorship of disadvantaged children and students and the school meal programs of the World Food Programme* (WFP) involved in health. education and, more broadly, to support the local economy; finally, the empowerment of women is a crucial driver to end poverty and hunger.

* Created by the United Nations more than 50 years ago, WFP is the world's largest humanitarian agency in the fight against hunger. 80 million beneficiaries - 80 countries - more than three million tons of food distributed each year - a network of 1,060 local NGOs.



Brazil and India:

875 **NGO** partners

ncluding, the World Food Programme, Ashoka, Restos du Cœur (France), Share Our Strength (U.S.), FareShare (UK), Aldeas Infantiles SOS (Peru), Instituto Alana (Brazil) and the China Youth **Development Foundation (China).**





Stop Hunger Week

This is a global campaign to collect donations from consumers of Sodexo. our founding partner, 100% of the amounts collected are donated, half to the World Food Programme and the other half to a local Stop Hunger NGO partner in the collecting country. The amounts collected are matched by the "Fonds de dotation" up to the limit of 140,000 US dollars. Two successful pilot programs took place in the U.S. and in France, and Stop Hunger Week will take place in 14 countries, January 9-14, 2017.









meals distributed (or equivalent)

* Sodexo employees, their families and friends, clients, consumers and suppliers

08 - Stop Hunger - 2016 Activity Report Stop Hunger - 2016 Activity Report - 09

Did you know?

Putting an end to misconceptions about hunger

"Hunger advances"... "There is not enough food on Earth to feed everyone"... "People suffer from hunger only in Africa"... Some false ideas to be corrected to better understand and put an end to hunger.

suffering from hunger, or nearly 795 million people. This is significantly less than it was 25 years ago. Beyond the regions where people suffer from chronic hunger (sub-Saharan Africa, South Asia...), developed countries are also affected by food insecurity. For example, hunger affects over 42 million Americans, 8 million people in the UK and nearly 4 million people in France.

THE HALF BILLION

because they produce about 80% of global food and provide more than 60% of employment in developing countries. They stimulate local economies while ensuring sustainable agricultural production.

(FAO "Feeding the world, protecting the planet" - 12/2014)

ASIA has 512 million undernourished people, almost 65% of the world's total.

India, by itself, represents a quarter of humans suffering from hunger.

TRUE. Overcrowding and insufficient food production alone do not explain hunger

Experts confirm that current agricultural production can feed 12 billion humans, or 62% more than the current world population. Hunger is not inevitable but rather a human construction from political instability, internal conflicts, speculation on agricultural goods and absence or lack of access to sanitation and water... worsened by global warming, extreme weather, natural disasters and poverty.



billion tons of food per year.

or 40 tons every second, end up in the trash, between farm and table, which represents one-third of the food produced in the world. By eliminating this, we could feed 795 million people worldwide who do not have enough to eat. Measured in 2011 by FAO, waste represents nearly 30% of global agricultural

(FAO, United Nations Food and Agriculture)

existing family farms are vital to solve the problem of hunger



Pincemin, P 12 - Stop Hunger - 2016 Activity Report



Freeing the world from hunger is a question of determination and mobilization

What does this mean for Stop Hunger?

Faced with such a challenge – eradicating hunger by 2030 – we must act differently: instead of a short-term focus, it means prioritizing sustainable solutions, working with partners in the field, being able to profoundly change the environment and the situation for millions of people and maximizing the opportunities to sustainably allow them to access food on a daily basis. We are engaged in a long-term offensive to end this blight. Therefore, our strategy is evolving, our activities go beyond food aid and we are strengthening our means of action to respond.

How is this evolution taking shape?

First, the number of volunteers, who truly spearhead our mission and activities, has doubled compared to 2015. exceeding the objective set for 2020 by 13%: then, in parallel with fundraising. a global campaign to collect donations - "Stop Hunger Week" - will be launched with the consumers served by Sodexo. our founding partner; finally, 53% of our activities already go beyond food aid. In summary, we will enable those most in need to sustainably escape from hunger by increasingly engaging companies, individuals, NGOs and others and by boosting skills-based volunteering and generosity.

How does volunteer expertise have a real impact on hunger?

For example, in the U.S., Chile, Colombia, Peru and France... advice and cooking workshops are offered by chefs. nutritionists and also volunteers to teach children, their parents and families in disadvantaged neighborhoods, how to cook healthy meals using local products as well as less expensive goods.

For 13 years in Brazil, in the State of São Paulo, fresh vegetables have been distributed to the beneficiaries of local NGOs, thanks to some 400 volunteers and agricultural students. A partnership between Stop Hunger and UNESP enables the sponsoring of disadvantaged students who are able to continue their studies, while putting their expertise at the service of those in need.

Do you have other examples that draw on the expertise of volunteers?

In the area of emergency assistance, with the support of Stop Hunger and Sodexo experts, the World Food Programme has created a unique paper food coupon to streamline and secure the entire manufacturing process through to their use, including cutting in half the time required to make these food coupons available in an emergency. In 2015, over 400,000 people received WFP assistance through these coupons Also with WFP, we are deploying the "YEAH! Program" to support their international school meals program - from which more than 17 million children in 62 countries benefited in 2015 – allowing Sodexo employees to share their expertise, including setting up a supply chain with local producers. design of central kitchens for schools in isolated areas and implementation of quality, hygiene, safety and nutrition for good and healthy meals. Ten missions per year, lasting from three days to two weeks, are offered to Sodexo experts.

To eliminate hunger, Stop Hunger provides means to to empower women. Can you tell us more?

First, some numbers: women represent 43% of the agricultural labor force and produce 60 to 80% of food resources

from family farming. But if they had the same access as men to productive resources, they could feed 100 to 150 million additional people. Stop Hunger will be funding and co-building programs to empower women, particularly in Africa, Latin America, Cambodia, France, India and Romania where projects are underway or being prepared. This initiative will be supported by the launch of the "Women Stop Hunger Award" at the upcoming Fundraising Dinner, which will recognize women who have implemented innovative and measurable programs to end hunger in their community.

"Where there is a will, there is a way."

Winston Churchill





beyond food aid

Contributing to sustainably eradicating hunger in the world is Stop Hunger's mission.

While food aid remains vital to confront hunger on a daily basis and save lives, Stop Hunger wants to help those in need to make a lasting escape from hunger.

Activities that go beyond food aid currently represent 53% of Stop Hunger activities with a target to reach 80% by 2020.

FOOD AID is providing food to those most in need or vulnerable who are in an emergency situation or facing an immediate need (survivors, refugees and others). It helps in saving lives and facing precarious circumstances. Food aid is immediate, but should not be systematic or long-term or take the form of permanent assistance. It can involve food relief or food distribution.

BEYOND FOOD AID involves co-developing and supporting long-term, local and innovative programs, whether educational, agricultural or economic. Among existing solutions, three have been identified as being most effective:

- 1- Food self-sufficiency:
- 2- Access to training, education and employment;
- 3- Women empowerment.



Food self-sufficiency

This means offering production and consumption capacity to be fed or feed oneself in a healthy manner and to be able to derive (supplemental) income, including through:



COMMUNITY GARDENS

In Colombia, between 2012 and 2015, community gardens supported by the Granitos de Paz Foundation promote food safety and income generation for 250 vulnerable individuals. The aim is to produce organic food in the backyards for self-consumption and to obtain additional income, generating over USD 17,450 as revenues.

In Peru, between 2013 and 2015, Healthy Schools
-12 community gardens were created in seven public
schools in disadvantaged areas; 368 teachers, 913 parents
and 11,591 students were trained in good nutrition habits.
830 hours of training and more than a ton of cooked
vegetables per year on menus at school or at home.

In France, Stop Hunger financed an urban garden pilot project of Restos du Cœur, in which a dozen employees who had recently been in difficult circumstances were trained in vegetable gardening and growing vegetables.

These fresh and naturally produced products, were distributed daily to other people in need to contribute to a better diet. In one year, the solidarity vegetable garden of Montreuil and its employees reintegrating the workforce produced nearly three tons of vegetables.



Access to training, education and employment

to ensure an active lifestyle and eat sufficiently, including through:

GARDENING

In Peru, 115 farmers have also received training and technical assistance in good agricultural practices to implement ecological gardens and vegetables diversification. The results: 29 tons of vegetables by year, increase to five or more times a week the vegetable consumption, and more than 20% of additional income through the sale of surplus products.

COOKING AND NUTRITION WORKSHOPS

In the United States, beneficiaries of the "Cooking Matters at the Store" program learn to optimize their food budget (\$10 for four people) as well as how to make healthy choice thanks to chefs and dietitians advices.

SPONSORSHIP OF STUDENTS

In Romania, nearly 50% of children live in poverty. Sodexo teams encourage clients and their employees to sponsor a child through an annual donation. At the same time, consumers benefiting from restaurant vouchers are invited to donate them in order to collect food that is distributed to these children. Since 2012, 52 children have been involved in the program through 40 sponsors.

Among them, about one-third have become high school students, scholarship students or have joined the workforce.

In Brazil, social utility is supported through nearby education and culture. The "Programa Hortaliças" (vegetables program) was born in Brazil through a partnership between Stop Hunger and UNESP (one of the six public universities of the State of São Paulo with about 40,000 students on 34 campuses in 24 cities). It combines sponsorship of disadvantaged students who are able to pursue their studies in agronomy with weekly distribution of all of the fresh vegetables to 1,000 beneficiaries of 16 local NGOs in Jaboticabal and Botucatu.

Over the 13 years of the program, 373 students have received scholarships and an average of more than 33 tons of sprouts, carrots, zucchini and salads were distributed each year.

... and to contribute to supporting the local economy:

Stop Hunger contributes to the World Food Programme's (WFP) school meals program in two ways:

- 1- financially, through the "Fonds de dotation" in France and with 50% of the funds raised through the annual "Stop Hunger Week" campaign;
- 2- by providing the technical expertise of Sodexo teams, Stop Hunger helps WFP to tangibly enhance the nutritional impact and quality control of free school meals prepared with products purchased or grown locally and served to school children in the developing countries.

In Africa, Asia and South America, these daily meals contribute not only to better health but also encourage children to attend classes regularly. When a child attends school regularly, their family receives food rations, which enable girls, in particular, to continue their education.



Women empowerment

to sustainably reduce hunger, particularly through:



PROGRAMS CO-CREATION WITH LOCAL AND INTERNATIONAL NGOS

In Romania, following a call for proposals, Stop Hunger is supporting a test program with World Vision Romania, either financially or through skills-based volunteering by Sodexo teams. This program includes learning new skills, access to employment, access to microcredit and solving mobility problems.

With the **World Food Programme**, re-focusing of the partnership to include programs to empower women.



SUPPORT GIVEN TO WOMEN OR WOMEN'S GROUPS HAVING SET UP WITHIN THEIR COMMUNITY, INNOVATIVE AND MEASURABLE PROGRAMS TO ERADICATE HUNGER

recognized with the "Women Stop Hunger Award," launched March 8, 2017.

Empowering women to eradicate poverty and hunger.

The majority of people in need in the world are women. Some figures:

- hunger could be decreased by 43% with a higher level of education of women
- a child has a 30% greater chance of surviving longer when the mother controls the household budget
- in developing countries, women represent 43% of the agricultural labor force and produce 60 to 80% of food resources from family farming. But, if women had the same access as men to productive resources, they could feed 100 to 150 million additional people. We must construct this virtuous synergy for women to contribute more to sustainable development and to make this a driver of empowerment for women.

...and Co-building sustainable solutions



Our partners share our values in working primarily on the evolution of their beneficiaries (education, training, access to employment, sources of income, etc.) and not only to ensure their survival.

Among these beneficiaries, women represent an opportunity that needs to be leveraged in order to eradicate hunger more quickly. We have also chosen to accompany our partners over the long term and co-build sustainable solutions with them, combining the richness of expertise from the teams of our founding partner Sodexo.





Today, 53% of Stop Hunger activities are sustainable solutions to provide a lasting escape from hunger for those in need. Nevertheless, the collection and distribution of food remains and will remain important for providing immediate help to those in need.

ach year, throughout the world, the Stop Hunger Servathon demonstrates the capacity to mobilize local volunteers who help those in need. For this special year of Stop Hunger's 20-YEAR COMMITMENT against hunger, Servathon 2016 broke the record with 85,000 volunteers in 38 countries. It also shows the reality of the engagement of Sodexo's ecosystem as two-thirds of the volunteers were friends and families of employees and Sodexo consumers. Such is the case in France where Servathon is progressively deployed at restaurants and has engaged more than 5,500 clients and consumers this year, and also in Brazil, which mobilizes students on campuses as also occurs in the United States.

Besides the usual collections of food products and the distribution of meals in

associations, schools and orphanages, Servathon is also an opportunity:

- for fundraising: in the United Kingdom, USD 80.000 were collected.
- · creation of community gardens,
- learning best practices of gardening, balanced diets and cooking with disadvantaged students and their families as well as with small farmers.
 Some eat better with healthier and better prepared meals while others improve crop biodiversity, their harvest and their revenues through the resale of surpluses. This is particularly the case in Peru, Chile and Colombia.

Besides Servathon, other food aid operations exist, particularly in the U.S. where, for 20 years, the Sodexo Stop Hunger Foundation has provided meals to feed underprivileged children during the school holidays and on weekends, through two food programs:

- "Feeding Our Future®", a summer meal program, served more than 400,000 free meals in 23 cities during the summer of 2016, bringing the total number of meals provided to 5.000.000 to date.
- "Backpack Food Program" is a free alternative to feed school children every weekend and during school holidays. With more than 650,000 backpacks filled with easy to prepare and eat highenergy foods, this is the equivalent of more than 2.6 million meals that were distributed during the 2015-2016 school year.

22 million children

in the United States benefit from free or reduced price school meals. The Sodexo Stop Hunger Foundation thereby helps some of the 43% of families in need who have difficulty feeding their children (source: Share Our Strength, national charitable organization) when schools are closed.



LOCAL COMMUNITY SUPPORT TO THOSE MOST IN NEED

WFP school meals are all good!

Whatever the country, they contribute to the well-being of children. In developing countries, free school meals from the World Food Programme (WFP) have four advantages:

- 1- Enough to eat and study: going to school regularly, children have a nutritious meal and, when appropriate, some families receive food rations or cash-based transfers.
- 2- Improving education and income:
 girls in particular may continue their
 education in order to be able to receive
 a better income; an additional year of
 primary school is ultimately worth
 10 to 20% of additional salary for
 young women. (WFP source)
- 3- Produce and consume locally:
 whenever possible, schools buy
 products from small farmers and
 local businesses so that they can
 sustainably improve their income.
 In some countries, students also learn
 agricultural techniques in a school
 vegetable garden. This provides a
 double benefit, as the school adds
 these vegetables to the rations
 procured by WFP, often purchased
 from local producers.
- 4- Create an effective feeding system that governments and local communities will be able to maintain in the long term.



"WFP's school meals program that focuses on procuring locally-sourced food is currently operational in over 30 countries. The support of Stop Hunger allows us to develop tools and optimize this model of sustainable development for potential implementation in the 62,000 schools where WFP provides school meals. Working with WFP and indirectly with governments, Stop Hunger helps improve the health and lives of vulnerable children with a positive impact on local communities."

David Ryckembusch, Senior Programme Policy Adviser of Safety-nets & Social Protection Unit.

STOP HUNGER WEEK

Close-up



The "Stop Hunger Week" campaign launching in 2017 will support WFP school meals programs that feed the poorest children in Africa, South America and Asia. One week a year, at a large number of restaurants around the world (including in France, U.S., Peru, Brazil and India), Sodexo consumers will be invited to make donations, with the remaining 50% of donations being used to also support local NGOs fighting hunger.

Putumayo, southwestern Colombia: Peace and prosperity

In this difficult to access region, in the heart of the jungle that was still recently occupied by the FARC (Revolutionary Armed Forces of Colombia), WFP has developed a pilot project to provide school meals that result in multiple benefits. In this region affected by the civil war, nearly 13,000 children in 47 schools no longer need to leave the school to receive a meal and are therefore protected from violence. These meals are prepared whenever possible with over 40 fresh products from local smallholder farmers, including meat, vegetables and fruit, and are cooked on-site. These local purchases are stable sources of income for the five farmers' associations of the lnga indigenous communities.

Donations of [surplus] food without borders

In the U.S., the Sodexo Stop Hunger Foundation is a partner of "The Campus Kitchens Project" and "Food Recovery Network," two student associations fighting against hunger and food waste. In France, Stop Hunger and Sodexo chose the Fédération Française des Banques Alimentaires and Restos du Cœur. In the UK. the Sodexo Stop Hunger Foundation supports FareShare. a member of the global network of food banks. In Italy, Stop Hunger partnered with Siticibo, an association linked to the Italian food banks. In India, the India Stop Hunger foundation supports the India FoodBanking Network.

1,215,790 UNSOLD MEALS WERE DISTRIBUTED

BY STOP HUNGER IN THE POOREST 12 COUNTRIES, REPRESENTING 22% OF TOTAL FOOD DISTRIBUTED.



Satisfeito - Brazil: supporting disadvantaged children

This anti-waste campaign launched four years ago in São Paulo enables consumers in restaurants to enjoy themselves while avoiding waste, and for a good cause. The principle is simple: by ordering any "Satisfeito" dish from the menu, a less copious version of the meal (or a special dish made from full use of the ingredients) is served at the normal price. The meal is provided with one-third less food (as much as the amount wasted worldwide). The savings from the uncooked, unconsumed or non-wasted food paid for by the consumer is directly donated by the restaurant to Stop Hunger to feed underprivileged children.



Another mode of cooperation in the public interest

or those who have no or very few resources, eating often means receiving food aid from a charity or shopping at reduced prices. Networks of responsibility and solidarity exist, led by social entrepreneurs that can profoundly change the system. On the program: skills sponsorship and funding. A boost that helps them become economic actors in

their own right. It is another example of a type of cooperation adapted to the society of the future. For now, Stop Hunger is supporting three social entrepreneurs from Ashoka's global network: France's Guillaume Bapst, founder of the National Association of Solidarity Groceries Solidaires (ANDES) and its 260 stores; Poland's Marek Borowski at the head of 30 food banks joined through a federation; and the UK's Mary McGrath and her FoodCycle association that feeds those in need by cooking unsold goods.

Partner

With 3,000 entrepreneurs supported in 30 years,
Ashoka has become the leading global network of social
entrepreneurs and has a confirmed position as an
agent of change. It chooses women and men that can
change the system in their area of activity through the
implementation of original ideas and numerous partnerships
between its members and with large companies.





Social entrepreneurship is an economic model in the public interest.

Social and environmental impact are verified.



here is a global consensus on the climate emergency. Drought, storms and rising sea levels will cause decreasing crops and water scarcity. Food is and will remain at the center of a climate crisis.

The Stop Hunger "Fonds de dotation" created an emergency fund in 2015. The objective: quickly provide vital food assistance to the victims of natural

disasters: distribution of food coupons or food staples (such as energy biscuits, rice, legumes and oil). This emergency fund was activated in December 2015, after the unprecedented floods in Chennai in southern India and, again after the April 2015 earthquake in Nepal.

Chennai, southern India

Some 270 victims, more than one million people affected, and billions of euros of economic consequences. The historic floods in the winter of 2015 devastated the region. Sodexo teams provided assistance to the victims by supporting Bhumi, a local NGO, by collecting food and donations and volunteering, including feeding children in schools. Funds were also donated by Sodexo India and the Stop Hunger emergency fund.

Food coupons: a humanitarian solution



In emergency situations, WFP is on the frontline, responsible for coordinating the logistics and food actions by governments, NGOs and international institutions. With the help of Stop Hunger and Sodexo experts, WFP has established a unique and secure food coupon, providing the most vulnerable people access to a diversified food rather than often imported food rations, in hard-to-reach places. In the Democratic Republic of the Congo (DRC), the new system has already been used to provide food assistance to 20,000 Burundian refugees. It has also greatly facilitated significant distributions of coupons in the Central African Republic and Sudan by cutting in half the time required to make them available.

22 - Stop Hunger - 2016 Activity Report - 23

Connect with us



www.stop-hunger.org

Because we believe that a world without hunger is possible, Stop Hunger invites you:

- to discover the realities of hunger,
- to view its work with communities and local and international NGOs.
- to better understand the impact of its commitment as one of its volunteers
- to make a donation to support them.









stophunger.ww / https://www.facebook.com/ stophunger.ww/

@StopHungerWW / https://twitter.com/ StopHungerWW

https://www.youtube.com/channel/ UC20IUxxWPreDGLarNPiQhew

to simply multiply your contacts with Stop Hunger, to share our actions with you and to communicate together, and with those fighting against hunger worldwide.

The news magazine "Share"

to regularly inform you on Stop Hunger news.



to our 113,000 volunteers worldwide

for their energy, good spirit, passion and team spirit

to our faithful donors

for their generosity that allows us to finance actions and go further

to our partners
for their commitment to contributing to a hunger-free world

to all

for helping us build a more ethical, more united and happier world.

